

# Ian J. Knox

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Graphic Designer  
& Illustrator



**Education** — Edinboro University of Pennsylvania 2014  
BFA-Applied Media Arts Concentration in Graphic Design

**Experience** — Swinomish Casino & Lodge July 2019 - Present  
In-House Graphic Designer 2019-2023. Promoted to Marketing Content Strategist in January 2024. Maintaining brand identity and integrity. Supervising Graphic Designers, Videographer and Assistants. Working closely with Marketing Director and Manager to develop a creative strategy to increase revenue and client relationships. Photography for dining outlets, gaming and events.

— Brandmuscle, Inc. February 2016 - July 2018  
On-Site Graphic Designer, responsible for maintaining brand guidelines, developing brand identities and working closely with clients to meet their marketing needs.

— Printing Concepts Inc. March 2015 - July 2015  
Employed as a Graphic Designer/Prepress Technician. Consulted with clients and created designs for brochures, posters, booklets, direct-mail pieces, variable data printing, promotional items and more. Prepared art files from customers for multiple formats of printing and worked fluently as a team member to meet the needs of each client on schedule.

— Tom Ridge Environmental Center (TREC) May - August 2014  
Internship: Lead Graphic Designer for Friends of TREC business team. A non-profit organization focused on raising funds for the building and organizations within the building acting for the environment and community.

— Parker's Framing Gallery September 2012 - March 2015  
Employed as temporary help and promoted to Assistant to the Owner. Responsible for custom framing orders and assembly, digital color matching, four color process printing of original artwork and various print jobs for the owner and customers and photo rendering through Photoshop.

— Freelance Experience 2009 - present  
-Business Cards | Logos | Murals | Illustrations  
-Managed website, Facebook and other promotional print design pieces for The Downtown Edinboro Art and Music Festival. 2013, 2014

<b>Skills</b>	SOFTWARE	HARDWARE	DESIGN FOCUS
	Photoshop	Drawing	Print Design
	Illustrator	Painting	Illustration
	InDesign	Photography	Branding
	AfterEffects	Woodworking	Marketing
	Microsoft Office	Crafting	Packaging Design

**Strengths & Goals** — Detail oriented with strong organizational and time management skills. Extensive experience in print design with the ability to design for web with HTML and some CSS knowledge. Capable of designing motion graphics and continuing to broaden those skills. I am always interested in a new challenge.

**Interests** — Fine Art | Woodworking | Guitar and Drums | Nature | Snowboarding | Backpacking | Fishing | Motorcycles

<b>References</b> — Jim Colvin Creative Director: Printing Concepts jcolvin@printingconceptsonline.com 814-833-8080 ext. 13	— Shelle Barron Professor: EUP sbarron@edinboro.edu 814-450-4302	— John Wright Lead Graphic Designer j.wright@brandmuscle.com 814-528-4864
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Letters of recommendation available upon request.

Physical portfolio available upon request and online at [Ianknoxdesigns.com](http://Ianknoxdesigns.com)